



3 Allibhoy  
61 GAO 2/21/01

Attorney Docket No. 21143-7002

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In re Application of:

Assignee: RespondTV, Inc.  
Inventors: Nizar Allibhoy, L. Dane Elliott,  
Joaquin Fernandez-Silva and  
Stephen M. Johnson  
Application No: 09/636,393  
Filed: August 9, 2000  
For: A METHOD AND SYSTEM  
FOR CONTROLLING AND  
AUDITING CONTENT/SERVICE  
SYSTEMS

Group Art Unit: 2761

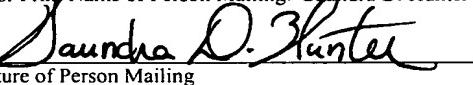
Examiner: Unknown

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December 14, 2000

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Sir:

Enclosed herewith is an executed Power of Attorney By Assignee for the above-identified patent application.

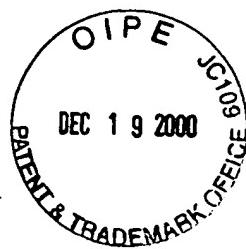
Date: December 14, 2000

Respectfully submitted,

McCutchen, Doyle, Brown & Enersen, LLP

By:   
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Registration No. 37,776

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### POWER OF ATTORNEY BY ASSIGNEE

**RESPOND-TV, INC.** is the Assignee of the invention entitled: A METHOD AND SYSTEM FOR CONTROLLING AUDITING CONTENT/SERVICE SYSTEMS, the specification of which        is attached hereto or x was filed on August 9, 2000 as Application Serial No. 09/636,393.

Assignee hereby appoints the following attorneys to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

**David G. Beck, Reg. No. 37,776**  
**Michael E. Woods, Reg. No. 33,466**

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### RESPOND-TV, INC.

Date: December 6, 2000

By: Dawn Judd  
(Signature)

Name: Dawn Judd

Title: SVP, General Counsel